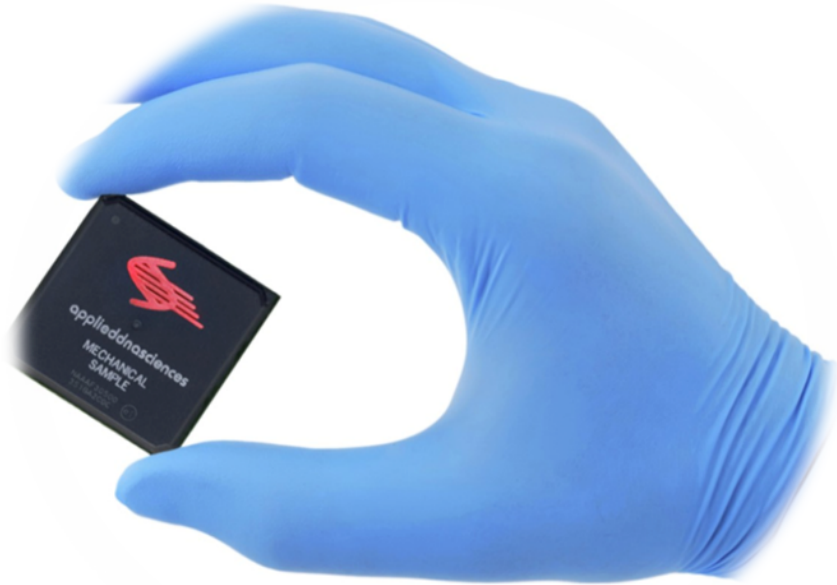
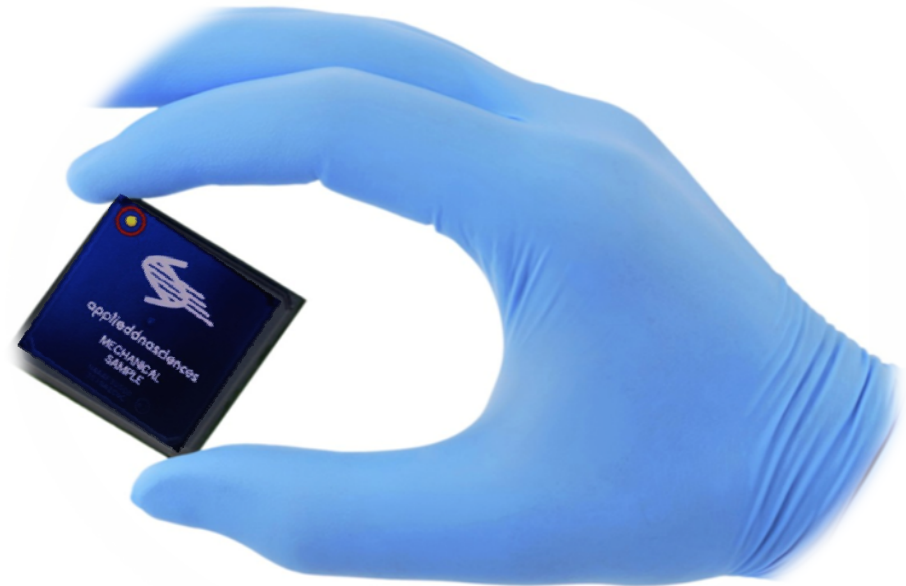


DNA Marking

A Proactive Counterfeit
Risk Mitigation Solution



Authenticity



Provenance

Case Study: An Early Adopter Uses SigNature DNA to Secure DOD Supply-Chain and Rack up ROI



*By Bob MacDowell
Applied DNA Sciences, Inc.*

The electronic component industry remains infested with counterfeit components. Short life cycles for components used in long-term military projects force OEMs to wade out into the murky waters of the 'open market' to procure obsolete parts. Shifting demands cannot always be predicted by the authorized channels, leading to unacceptable lead times, exacerbating the supply challenge.

*** Over 5,000 5962 microcircuits DNA Marked
and shipped to DLA as of April 2013**

SigNature[®] DNA

Precision-engineered, botanical-DNA-based mark, which can be placed in or on any item to provide absolute authenticity at a forensic level

- *Cannot* be copied.
- Custom DNA markers can be created for specific vendors/suppliers or raw materials.
- Versatile. Can be easily combined with virtually any security feature to create a unique solution with custom functionality.
- Forensic and legally valid.
- Adaptable. Will not require major changes to the manufacturing process or supply chain.

Lessons from Paleontology



- DNA survives in amber for thousands of years (anhydrous, limited diffusion, etc.)
- APDN mimics these conditions in our chemical hosts
- **Markem-Imaje** mil spec inks ~ amber
- Low DNA concentration



Applied DNA Sciences and Markem-Imaje Sign Letter of Intent for Authorized Reseller Agreement Broadens SigNature® DNA Applications in Markem Inks

MEDIA CONTACT: Mitchell Miller, 646-543-3373, fax: 631-444-8848

INVESTOR CONTACT: Debbie Bailey, 631-444-8090, fax: 631-444-8848

FCMN Contact: info@adnas.com

Web site: <http://www.adnas.com>

Twitter: @APDN, @APDNInvestor

STONY BROOK, NY, April 4, 2013. Applied DNA Sciences, Inc. (OTC Bulletin Board: APDN), (Twitter: @APDN), a provider of DNA-based anti-counterfeiting technology and product authentication solutions, announced today a Letter of Intent (LOI) with Markem-Imaje Corporation (Keene, NH), establishing Applied DNA Sciences as an authorized reseller of Markem-Imaje Fluid inks. The LOI is specifically related to the application of SigNature® DNA botanical markers added into Markem-Imaje inks. This supports suppliers in meeting the Defense Logistics Agency (DLA) requirement for SigNature DNA marking on a class of electronics provided to the Agency.

Markem-Imaje is a top supplier of inks to the electronics industry, both military and commercial, and is said to be the world's largest provider of product identification solutions.

Creating a SigNature DNA Marker



Large Botanical DNA is acquired.



DNA is segmented.

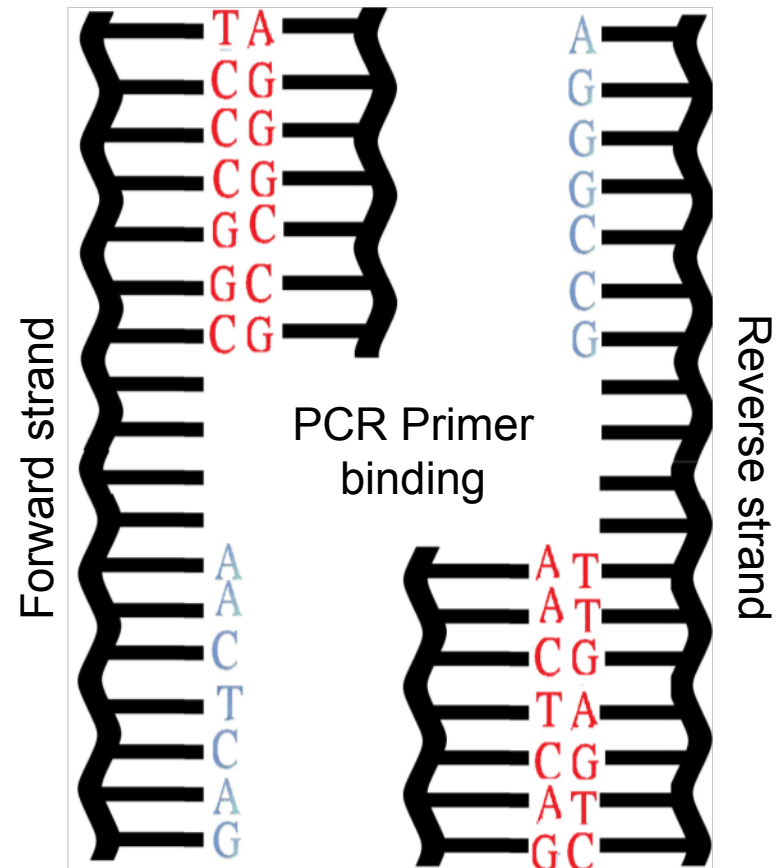


Segments are shuffled and reassembled to form a unique, secure DNA marker.

Uncopyable?

First principles:

- Probability of matching any single nucleotide is 1 in 4
- Probability of matching 2 sequential nucleotides is $(1/4)(1/4) = 1/16$
- Probability of matching two 15-base primers is $((1/4)^{15})^2 = (1/4)^{30}$ (**1 in a quintillion**)
- Probabilities radically diminished by multiple marks and decoy DNA



Decoy DNA



Probability of
matching primers
to THE amplicon
(marker) diminish
enormously in the
presence of
decoy

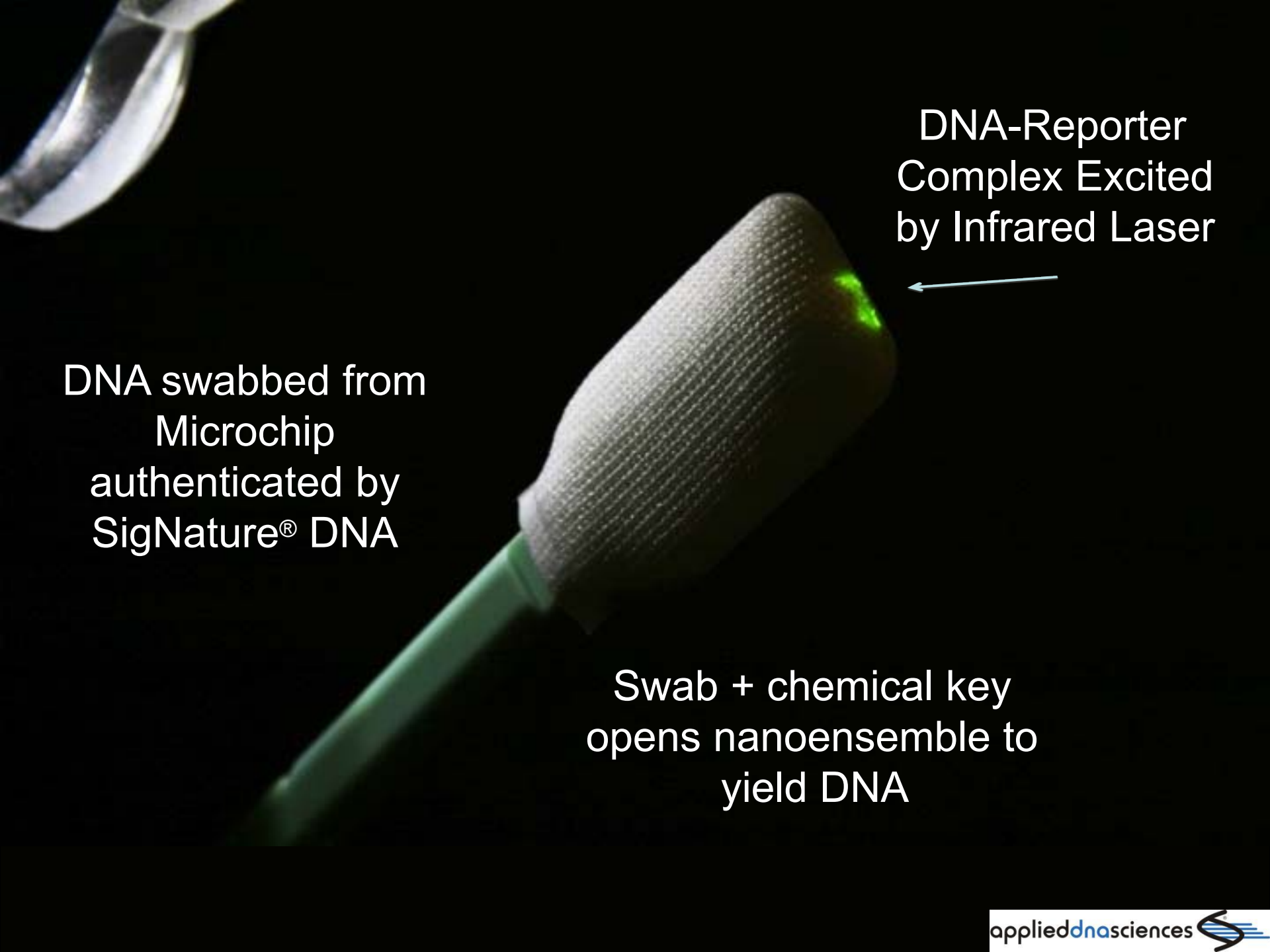
Worse than finding a needle in a haystack, is trying
to find a needle in a stack of needles.....

“Copy-Hardened” Optics

Multicomponent Optical-DNA Array

- Interactive optical centers
- Both solid-state and soluble
- Fluorescence pattern is defined by DNA and environment
- “Encrypted” fluorophore revealed by unique APDN test, excludes counterfeit optics
- IR Structured array altered by transfer





DNA-Reporter
Complex Excited
by Infrared Laser

DNA swabbed from
Microchip
authenticated by
SigNature® DNA

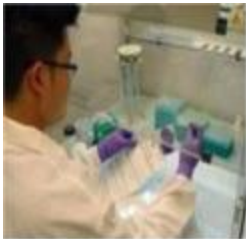
Swab + chemical key
opens nanoensemble to
yield DNA

Screening & Authentication

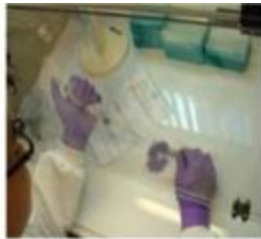
Rapid Screening in the Field



Forensic Authentication in the Lab



Label sample is received



Sample Preparation



Purified DNA sample into vial



DNA authenticated using PCR machine and/ CE analysis



Results are absolute and definitive

Authenticity vs. Provenance



Authenticate Components Marked
During Manufacture at OCM

- Covert Marks applied ONLY at OCMs
- Invisible mark embedded within visible marking. Done during packaging.
- DNA sequences contain **"Authenticity Segments,"** specific sequences reserved for OCMs only
- DNA sequence is unique to each OCM
- Rapid Read marker complex signifies **"AUTHENTIC"**



Verify Provenance of Components
Marked After Manufacture

- Covert Mark applied ONLY at non-OCM (licensed Disty)
- DNA sequences contain **"Provenance Segments,"** specific sequences reserved for non-OCM's
- DNA sequence is unique to each distributor or non-OCM source
- Rapid Read marker complex signifies **"PROVENANCE"**

2 Log R&D Programs



SRI International
SARNOFF

Raytheon



“Red Team” Challenge

Conducted by private, independent lab of national repute

- Full technical brief 1 year in advance by APDN scientists.
- APDN provided 500 marked components
- Red Team had 3 months to defeat SigNature DNA
- 218 submissions were made by Red Team to APDN
- APDN was not allowed access until LMI and DLA were present.
- In one day, all 218 submitted components were demonstrated counterfeit, optically.
- Subsequent DNA authentication proved forensically that all were counterfeit.

DNA Authentication Marking on Items in FSC 5962

DNA AUTHENTICATION MARKING ON ITEMS IN FSC 5962

DLA is implementing new requirements for deoxyribonucleic acid (DNA) authentication marking on items falling within Federal Supply Class (FSC) 5962, Electronic Microcircuits, which have been determined to be at high risk for counterfeiting. A new clause at Defense Logistics Acquisition Directive (DLAD) 52.211-9074, Deoxyribonucleic Acid (DNA) Marking on High Risk Items, will be included in new solicitations and contracts. The new clause requires contractors to provide items that have been marked with botanically-generated DNA produced by Applied DNA Sciences or its authorized licensees, if any. Contractors shall obtain the DNA marking material from Applied DNA Sciences or an authorized licensee. Contractors shall contact them at militarymark@adnas.com. The DNA marking material can be mixed with the DNA marking material. Contractors will be required to retain traceability documentation that demonstrates the item is marked with DNA.

“This policy requires contractors to provide items that have been marked with botanically-generated DNA marking material produced by Applied DNA Sciences or its authorized licensees, if any. Effective November 15, 2012.”

DLA funds SigNature DNA marking for high-rel electronics

“The announcement also notes “trusted sources will be reimbursed through a CLIN for 'Contractor DNA Marking' in the award document. Those companies will be reimbursed for one license per year.”

STONY BROOK, NY, January 28, 2013. Applied DNA Sciences, Inc. (OTC Bulletin Board: APDN), (Twitter: @APDN), a provider of DNA-based anti-counterfeiting technology and product authentication solutions, announced today that the agency would subsidize APDN's SigNature DNA marking for defense electronics to the Agency. The announcement also notes that the agency would subsidize APDN's Bid Board System (DIBBS) web site on January 24, 2013, also announced that the agency would subsidize APDN's "effective immediately, only trusted sources are eligible to receive awards from DLA. There are no exceptions."

The text of the DIBBS announcement, which also appears on the DLA's on-line Bid Board System (SIRC) explains that the Agency will reimburse trusted sources who receive awards for the direct costs of the annual DNA marking that must be obtained from Applied DNA Sciences..."

The announcement also notes "trusted sources will be reimbursed through a CLIN for 'Contractor DNA Marking' in the award document. Those companies will be reimbursed for one license per year." The acronym 'CLIN' refers to the DLA Contract Line Item Number system. The "license" to which DLA refers includes the costs for creation and archiving of an annual mark specific to a single trusted supplier.

Engagement Under DLA

DLA posts solicitations on DIBBS



DLA suppliers submit bids to DIBBS



DLA awards orders to suppliers

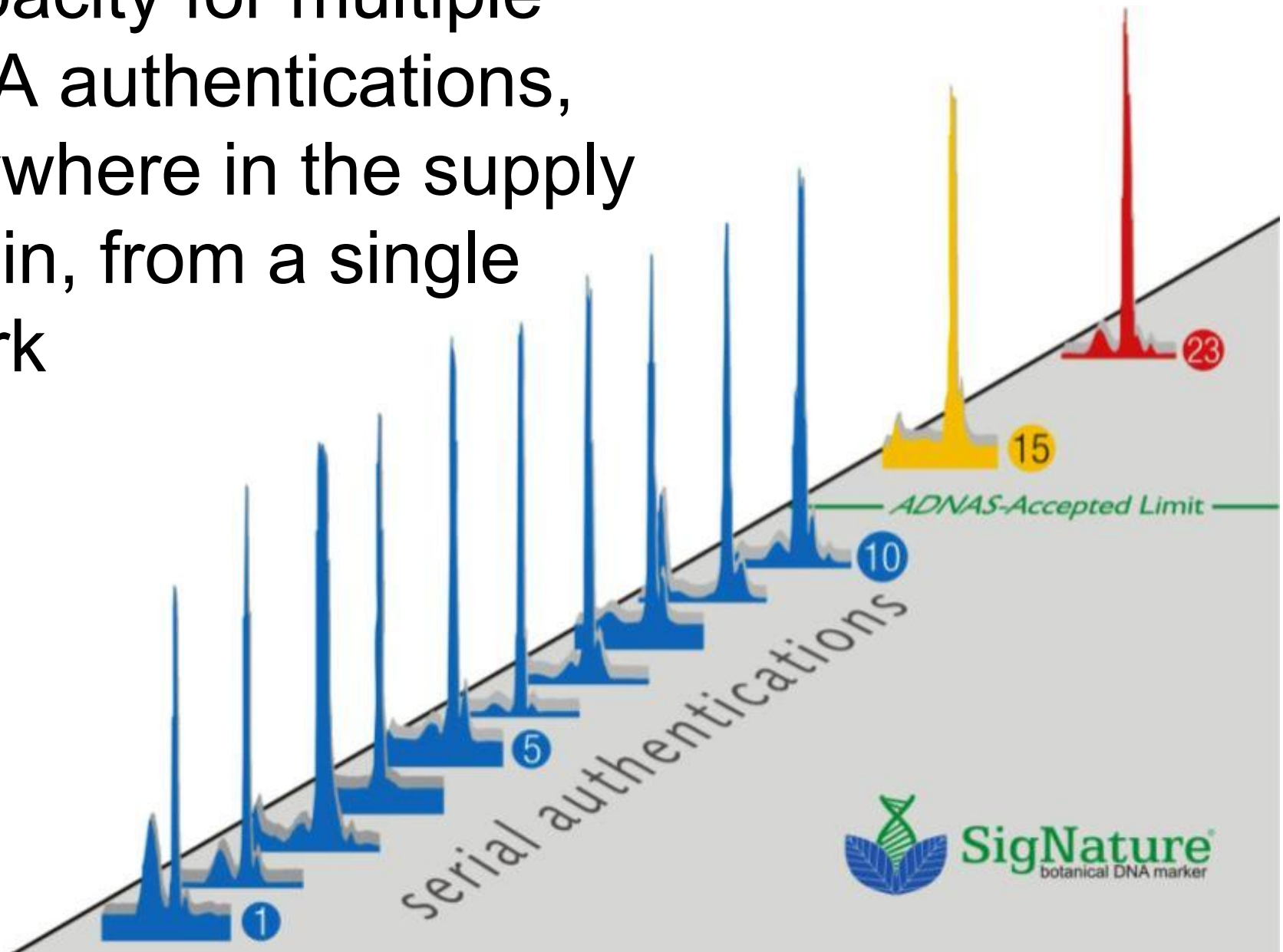


Suppliers engage APDN for DNA marking capability:
In house (audit, training, certification, ink) or 3rd party



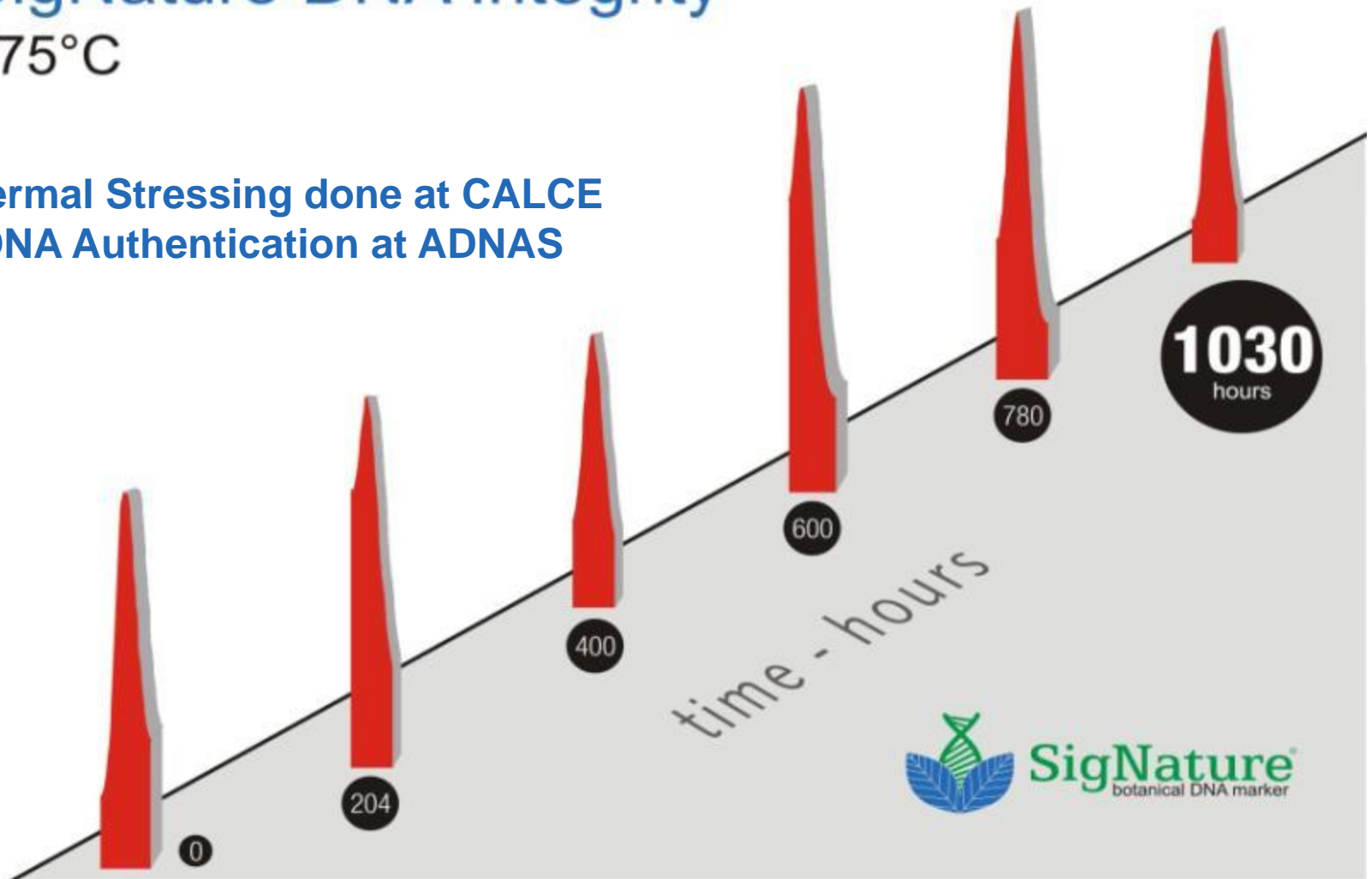
Ink deliveries to coincide with DLA orders; ability for
supplier to order additional ink for non-DLA orders

Capacity for multiple
DNA authentications,
anywhere in the supply
chain, from a single
mark



Calce Life Cycle Testing: SigNature DNA Integrity 175°C

Thermal Stressing done at CALCE
DNA Authentication at ADNAS



SigNature
botanical DNA marker

MIL-STD-883 TM 1019.7

- Ionizing radiation (total dose) test procedure

RHA level designator	Radiation and total dose (Rads(Si))	DNA SURVIVES
	No RHA	
M	3000	
D	10^4	
P	3×10^4	
L	5×10^4	
R	10^5	YES
F	3×10^5	YES
G	5×10^5	YES
H	10^6	YES

- *conducted at Aeroflex-rad

SigNature DNA

Tested on metal, ceramic and epoxy surfaces

- Thermal Cycle*
 - MIL-STD-883 TM 1010: **100** cycles, -65°C to +150°C
- Thermal Shock*
 - MIL-STD-883 TM 1011: -65°C to +125°C; 15 cycles
- Unbiased HAST*
 - JESD22-A118, 130°C/85% RH; 100 hours
- Cyclic Moisture Resistance*
 - MIL-STD-883 TM 1004 (+25°C - 65°C, -10°C); **100** cycles
- Resistance to Solvents
 - MIL-STD-883 TM 2015

*Conducted by Silicon Cert Laboratories without applied voltage.

SigNature DNA

Tested on metal, ceramic and epoxy surfaces

- Simulated wave solder immerse in solder*; JESD22-B102E, Sn96.5Ag3.0Cu0.5, at 245° C for 5 seconds
- Simulated solder reflow solder*; JESD22-B102E reflow at 260°C
- Ten X-ray exposures*; MIL-STD-883 TM 2012 Radiography
- Salt Atmosphere*; MIL-STD-883 TM 1009 Condition D, 35° C, 240 hours
- Resistance of Insulating Surfaces** ASTM D-257 07 Sample exceeded the measuring capability of the Megaohmmeter. Surface Resistivity (Ω /square) is greater than 5.24E+15; SigNature DNA is non-conductive

*Conducted by Silicon Cert Laboratories without applied voltage.

**Conducted by Intertek

SigNature DNA

Tested on metal, ceramic and epoxy surfaces

- **Outgas Testing*****; ASTM E 595, Vacuum < 5×10^{-5} torr – 24hrs @125°C, DNA falls 30-80% below the rejection criteria
- **Non nutrient for fungus******; **MIL-STD-810G METHOD 508.6**: Resistance to Fungus Test; all SigNature® DNA-embedded inks are NEGATIVE in 28 day test

***Conducted by Pacific Testing Laboratories

****Conducted by APDN Laboratories

MSDS



Clear Thermal DNA Embedded Ink w/ Rapid Reporters

Material Safety Data Sheet

Document Number: 105-046.01

Effective: 19-Nov-2012

Section I: Chemical Product and Company Identification

Manufacturer's Name : Applied DNA Sciences, Inc.
25 Health Sciences Drive
Business Address : Stony Brook, New York 11790-3350
United States of America
Business Phone: 1-631-444-6370
Emergency Phone: 1-631-444-6370
Business Fax: 1-631-444-8848

Chemical Name & Synonyms: Pad Printing Ink
Trade Names & Synonyms: Component marking ink with Rapid Reporters
Chemical Family: UN1210 Printing Ink Related Material
Email: safety@adnas.com

Section II: Composition / Information on Ingredients

Chemical Name	CAS #	Weight %
Cyclohexanone	108-94-1	1 – 5
Trimethyl benzene	25551-13-7	1 – 5
Xylenes (o-, m-, p-isomers)	1330-20-7	1 – 5
Ethyl benzene	100-41-4	0.1 – 1
Pseudocumene	95-63-6	0.1 – 1
1, 3, 5-trimethylbenzene	108-67-8	0.1 – 1
Hexamethylene diisocyanate	822-06-0	0.1 – 1

Percentages may not equal 100% since only hazardous components are listed

SigNature[®] DNA

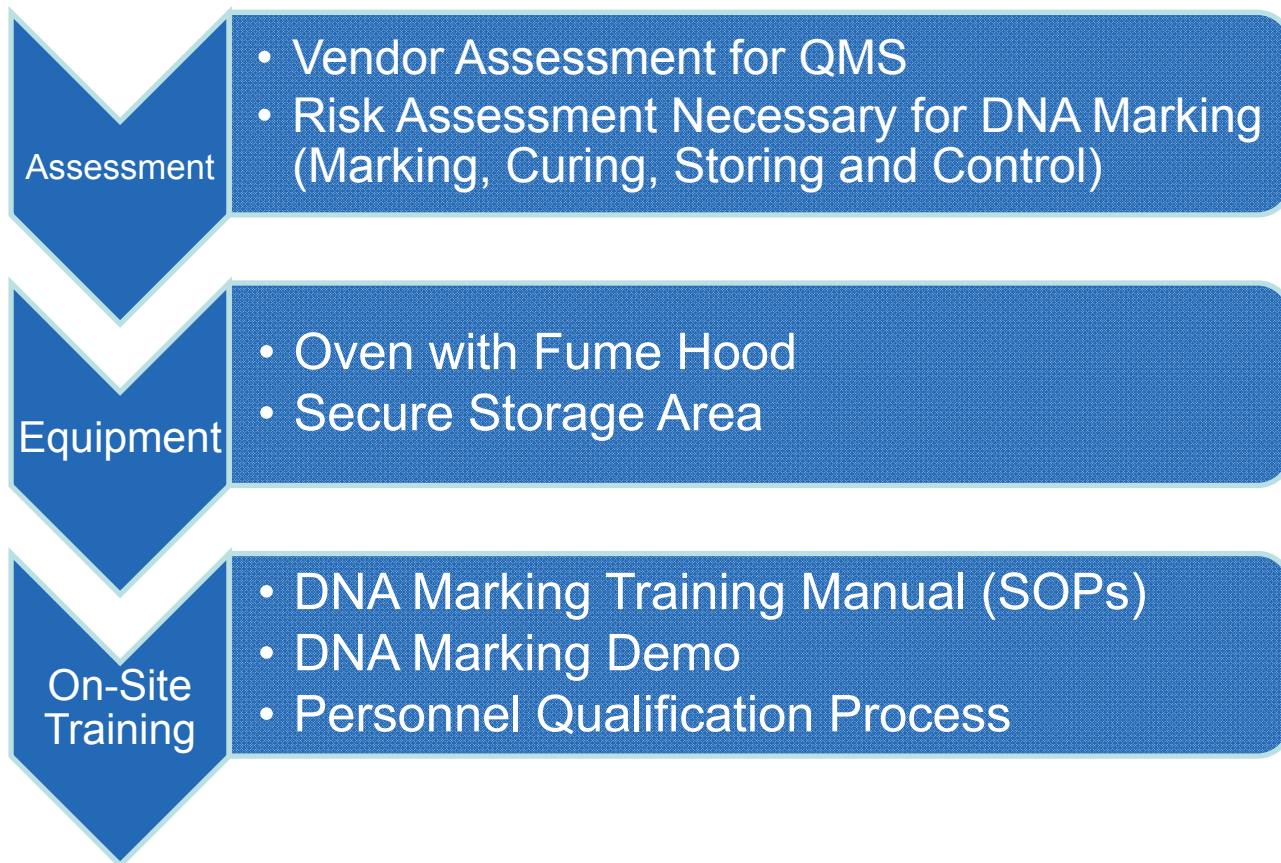
Entity Contracts with Applied DNA

DLA has developed an approach (CLIN) to subsidize certain SigNature DNA marking costs (e.g., mark creation, DNA-infused ink, etc.) for successful FSC 5962 awardees

In-House DNA
Marking

3rd Party DNA
Marking House

In-House DNA Marking



OCM
Full Trace
Testing Protocol

Third Party DNA Marking House



Full Trace
Testing Protocol

DNA Marking Lab





DNA Marking Lab

Secure DNA-Specific Work Area



DNA Marking Third Party Quote

- a) Minimum set up fee per marking shipment of \$495.00
(includes First Line Item Documentation Fee - LIDF)
- b) Each additional line item (part number) will incur a
\$125.00 LIDF
- c) Below pricing is applied to each individual line item
quantity; pricing is not cumulative for multiple line items.

Price Breaks per line item/part number:

1 - 250 components = \$0.60/component

251 - 500 @ .50

501 – 1,000 @ .40

1,001 – 5,000 @ .25

5,001 and over @ .20

appliednasciences

Certificate of DNA Analysis

Product Name M4465 Clear UV Ink with DNA and Rapid Reporters
(Description): (on printed cured microchips samples and uncured ink)

Client:

Part Number:

**Lot number(s) of
vial codes produced:**

Manufactured on: 23 Aug 2012

MATERIAL TESTED	SAMPLE ID	SIGNATURE® DNA TESTS	LAB NB REF	RESULT
Microchip sample #1	C120829-001	UV/IR Rapid Reporter	Authentication Binder #1 – JR591	Pass
		Authentication DNA	Authentication Binder #1 – JR591	Pass
Microchip sample #2	C120829-002	UV/IR Rapid Reporter	Authentication Binder #1 – JR591	Pass
		Authentication DNA	Authentication Binder #1 – JR591	Pass
Microchip sample #3	C120829-003a	UV/IR Rapid Reporter	Authentication Binder #1 – JR591	Pass
		Authentication DNA	Authentication Binder #1 – JR591	Pass
Microchip sample #4	C120829-003b	UV/IR Rapid Reporter	Authentication Binder #1 – JR591	Pass
		Authentication DNA	Authentication Binder #1 – JR591	Pass
Microchip sample #5	C120829-004	UV/IR Rapid Reporter	Authentication Binder #1 – JR591	Pass
		Authentication DNA	Authentication Binder #1 – JR591	Pass

FY' 13 NDAA Section 833

Contractor responsibilities in regulations relating to detection and avoidance of counterfeit electronic parts

(B) The cost of counterfeit electronic parts and suspect counterfeit electronic parts and the cost of rework or corrective action that may be required to remedy the use or inclusion of such parts are not allowable costs under Department contract, unless -

(i) the covered contractor has an operational system to detect and avoid counterfeit parts and suspect counterfeit electronic parts that has been reviewed and approved by the Department of Defense pursuant to subsection (e)(2)(B)

Trace or Test

QC Requirement **SD-5962**

- Unless otherwise specified on Award, all 5962 components for **DLA** must have full OCM trace or undergo QTSL protocol (based on AS6081).
- As a default, all non 5962 components must undergo **AS6081**.
- Customer-driven. Participate in the establishment of non-DLA QC Standards.

D11C22 52.211-9074 DEOXYRIBONUCLEIC ACID (DNA) MARKING - FEDERAL SUPPLY CLASS (FSC) 5962 (11/2012) DLAD

(b) **The DNA marking material used shall be unique to the Contractor.**

The Contractor shall apply the DNA marking material directly to the part with an invisible DNA mark or mix the DNA marking material with the Contractor's ink utilized for part marking.

(c) The Contractor shall-

- 1) Provide **DNA marking traceability documentation** demonstrating compliance with this clause upon request by the Government. Failure to provide the requested documentation within the specified timeframe may result in cancellation/termination of the purchase order/award.
- (2) Retain for 5 years after final payment under this contract the traceability documentation that demonstrates the items provided under this contract have been marked with DNA material produced by Applied DNA Sciences, or an authorized licensee, and that **the DNA marking is unique to the Contractor.**

Applied DNA Sciences

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631-444-1090

www.adnas.com

Safe Harbor Disclaimer OTCBB: APDN

The statements made by Applied DNA Sciences, Inc. (the Company) may be forward-looking in nature and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements describe the Company's future plans, projections, strategies and expectations, and are based on assumptions and involve a number of risks and uncertainties, many of which are beyond the control of Applied DNA Sciences, Inc. Actual results could differ materially from those projected due to changes in interest rates, market competition, changes in the local and national economies, and various other factors. The Company undertakes no obligation to update publicly any forward-looking statements to reflect new information, events or circumstances after the date hereof to reflect the occurrence of unanticipated events.