



Patrick X. Fowler

Partner | Phoenix

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Main Bio

Patrick Fowler's practice concentrates on defending companies facing high-stakes product liability and business claims. He also helps companies dealing with technology issues related to internet/e-commerce claims, intellectual property disputes, data privacy and security concerns and e-discovery issues. Pat counsels clients regarding compliance with government (FDA, CPSC, NHTSA, USCG) and industry safety regulations and best practices, including product recalls. He provides advice about product warning systems and information manuals.

He assists clients with developing data storage and data security protocols (including cloud computing and cloud storage), information governance policies and procedures, document retention policies and electronic discovery processes. Pat currently leads Snell & Wilmer's e-discovery and document management committee and is a leader of the firm's Privacy, Data Protection and Cybersecurity practice area.

Pat's practice is nationwide, with state and federal court trials in Arizona, Washington, Nevada, Texas, Kansas, Illinois, Wisconsin, Indiana, Louisiana, Kentucky, Georgia and Pennsylvania, and litigation in most of the rest of the country. In the last few years, he has taken to trial a number of catastrophic damage cases involving automobile air bag and seat belt defect claims, and boating accidents involving carbon monoxide exposure, drowning and propeller strike injuries.

Pat is actively involved in the Arizona legal community. He is a past President of the Board of Directors of Community Legal Services, Inc., the largest non-profit pro bono legal services organization in Arizona. In addition, for more than 20 years he served on the Advisory Committee of the Maricopa County Volunteer Lawyers Program. From 2006 to 2012, Pat served on the State Bar of Arizona's Standing Committee on Appointments, and was recently elected to the governing board of the E-Commerce and Technology section of the State Bar of Arizona.

Education

- University of Kansas School of Law (J.D., 1988)
 - National Moot Court Team
 - National Appellate Advocacy Team
- University of Kansas (B.A., Molecular Biology, 1983)

Court Admissions

- Supreme Court of Arizona
- United States District Court, District of Arizona
- United States District Court, Western District of Michigan

- United States Court of Appeals, Ninth Circuit

Professional Memberships & Activities

- State Bar of Arizona
 - Standing Committee on Technology, Board Member (2014-2017 term)
 - E-Commerce and Technology Section, Board Member (2013-present)
 - Appointments Committee, Member (2006-2012)
- Maricopa County Bar Association
- American Bar Association
 - Section of Litigation Products Liability Committee, Newsletter Co-Editor (2014-present)
- Arizona Association of Defense Counsel
- Maritime Law Association
- American Boat and Yacht Council
- International Association of Privacy Professionals
- e-Commerce Law & Strategy, Board of Editors

Representative Presentations & Publications

- "[8 Cybersecurity Resolutions to Make in 2015](#)," Quoted, Business News Daily (December 8, 2014)
- "[Bankruptcy Sales of Personally Identifiable Information: Does it Satisfy the Privacy Policy?](#)," Co-Author, Into the Breach, Snell & Wilmer Data Privacy and Cybersecurity Blog (November 19, 2014)
- "Avoiding the Pitfalls of Spoliation and Over-Preservation," Co-Presenter, Maricopa County Bar Association Paralegal Division Convention (October 10, 2014)
- "The Role of Insurance in Cyber Security Risk Management," Moderator, Snell & Wilmer Privacy and Cyber Security Risk Management Series (October 8, 2014)
- "Reducing the Risk and Consequences of a Data Breach," Co-Presenter, State Bar of Arizona CLE Event (October 1, 2014)
- "Tips for Protecting Your Privacy and Personal Data," Presenter, Arizona Summit Law School/eCommerce and Technology Section, State Bar of Arizona (September 23, 2014)
- "Privacy, Data Protection and Cybersecurity: What You Need to Know Now About Regulations and Compliance," Presenter, Data Plus Conference, Phoenix, AZ (September 8, 2014)
- "[Breaching Bad: New Cyber Security Regs for Defense Contractors](#)," Author, Snell & Wilmer Legal Alert (August 29, 2014)
- "A Legal Perspective on Privacy and Data Protection," Co-Presenter, (ISC)2 Phoenix Chapter (August 14, 2014)
- "Are You the Customer or the Product Being Sold? Privacy and Data Protection in 2014," Guest Lecturer, Arizona Summit Law School (July 9, 2014)
- "Cloud Computing in Healthcare: Mitigating Privacy Risks and Negotiating Business Associate Agreements," Co-Presenter, Strafford Webinar (June 11, 2014)
- "Privacy, Data Protection and Cyber Security: The Mid-Year Update," Co-Presenter, State Bar of Arizona CLE Program (May 29, 2014)
- "[The Human Factor in Data Security: Why Technology Alone Isn't Enough](#)," Author, eCommerce Law & Strategy, Vol. 31, No. 1 (May 2014)
- "[5 Things Every Company's Data Security Program Should Include](#)," Co-Author, JDSupra Business Advisor (April 24, 2014)

- "Today's Cyber-Threat Environment," Co-Presenter, The New Cybersecurity Framework Seminar, Phoenix, AZ (April 22, 2014)
- "Tips for Protecting Your On-Line Privacy and Personal Data," Co-Presenter, Arizona Women Lawyers Association Seminar (March 26, 2014)
- "[A Brief Survey of Current and Future Developments in Privacy, Data Protection and Cyber Security Law](#)," Author, ACC America Arizona Chapter, FOCUS, 1Q, pp. 5-6 (2014)
- "White House Uploads U.S. Cybersecurity Framework," Quoted, eCommerce Law & Strategy (March 2014)
- "The Ethics of Big Data. Who Knows What?" Panelist, Privacy Forum, Arizona State University Lincoln Center for Applied Ethics (February 28, 2014)
- "Electronic Discovery Update: The Changes and Challenges of 2014," Presenter, State Bar of Arizona CLE Program (February 21, 2014)
- "[U.S. companies allowed to delay disclosure of data breaches](#)," Quoted, Thomson Reuters (January 16, 2014)
- "Data Security and Privacy Seminar (Featuring Dr. Ann Cavoukian)," Panel Member, Los Angeles, CA (November 12, 2013)
- "Cybersecurity and Privacy Concerns After NSA Surveillance Revelations," Co-Presenter, Legal Issues Impacting Data Center Operations Seminar, Phoenix, AZ (November 5, 2013)
- "Hidden Hazards of Cloud Computing," Presenter, Boating Industry Risk Management Council, International Boating Exposition Show, Louisville, KY (September 18, 2013)
- "Litigation Bootcamp: Introduction to E-Discovery," Presenter, Litigation Training Seminar, Phoenix, AZ (September 13, 2013)
- "[Product Liability Risk Management: The Good Company Defense](#)" Interview, Pro Boat Radio Webcast (August 13, 2013)
- "Electronic Discovery for the Employment Lawyer," Co-Presenter, State Bar of Arizona Employment Law Section (June 21, 2013)
- "[Malware in the Machines: Cybersecurity for Medical Devices and Hospital Networks](#)," Author, Snell & Wilmer Legal Alert (June 20, 2013)
- "Legal Ethics + Cloud Computing and Data Privacy," Co-Presenter, Association of Corporate Counsel (May 21, 2013)
- "E-Discovery in 2013: What You Need to Know," Presenter, The Knowledge Congress Webcast (February 6, 2013)
- "Ethics and E-Discovery," Presenter, Maricopa County Bar Association Paralegal Division Convention (September 28, 2012)
- "E-Discovery for New Lawyers," Presenter, Litigation Training Seminar (September 2012)
- "What Every Paralegal Should Know About E-Discovery," Presenter, Paralegal Conference (June 2012)
- "Cloud Computing and Related Legal Issues," Presenter, Lex Mundi Dispute Resolution Committee, St. Louis, MO (April 2012)
- "Recoverability of e-Discovery Costs in Federal Court: An Update," Co-Author, JDSupra.com (April 2012)
- "Social Media: Who, What & Where," Presenter, Orange County Institute of Internal Auditors Fraud Seminar (March 2012)
- "What E-Discovery Costs Are Recoverable?" Co-Author, DRI Today (August 10, 2011)
- "Crafting a Defensible Electronic Discovery Plan," Presenter, Nevada State Bar CLE, Las Vegas, NV

(April 2011)

- "Ethics and E-Discovery," Presenter, Corporate Counsel Forum, Phoenix, AZ (March 2011)
- "The 'Good Company' Defense," Presenter, Surf Expo, Orlando, FL (September 2010)

Professional Recognition & Awards

- Top 50 Pro Bono Attorneys in Arizona, Arizona Foundation for Legal Services & Education (2010)
- Exceptional Service Award, Volunteer Lawyers Program (2004)
- Pro Bono Lawyer of the Month, Volunteer Lawyers Program (October 1992, September 2003)

Community Involvement

- Volunteer Lawyers Program
 - Advisory Committee, Member (1992-2012)
 - Advisory Committee, Chair (2005-2010)
- Community Legal Services
 - Board President (2010-2011)
 - Executive Committee Member (2007-2013)
 - Board Member (2006-2013)
- Boy Scouts of America
 - Merit Badge Counselor