



ERAI Executive Conference

Counterfeit Electronic Parts: Avoidance, Detection, Mitigation, Disposition
Hosted by ERAI & IHS, April 28-29, Las Vegas



Overview

Don't miss this one-of-a-kind opportunity to gain access to the supply chain industry's most current market intelligence. This two-day conference, hosted by ERAI & IHS will focus exclusively on performance requirements, counterfeit avoidance/identification and risk mitigation techniques. ERAI, Inc. and IHS will gather professionals from all sectors of the market including distribution, Original Equipment Manufacturers (OEM), Contract Manufacturers (CM), government agencies, testing/inspection facilities and non-profit associations servicing the industry to address many of the issues that are plaguing the market.

Various sponsorship and advertising opportunities are available. If you have questions, please call 239-261-6268 or email Kristal Snider, Conference Organizer, at ksnider@erai.com.

Sponsorship Opportunities

Platinum Level Sponsor - \$10,000

- Conference registration fees waived for all employees attending the conference
- 10x10 Presentation booth
- Company logo displayed on event lanyards given to each attendee
- Full page ad on the back of the event program
- Company signage at event registration table identifying your company as a Platinum Sponsor
- Banner logo in prime location on ERAI website
- Recognition as a Platinum Sponsor of ERAI Executive Conference in pre and post conference publications
- Platinum Sponsor signage for display in your booth
- Platinum Sponsor ribbons affixed to name badges

The price of Platinum Level Sponsorship is \$10,000.00 and is limited to one sponsor.

Gold Level Sponsor - \$7,500

- Conference registration fees waived for 7 employees attending the conference
- 10x10 Presentation booth
- Company logo displayed on totes/bags given to each attendee
- Full page ad in the event program
- Company signage at event registration table identifying your company as a Gold Sponsor
- Logo in prime location on ERAI website
- Recognition as a Gold Sponsor of ERAI Executive Conference in pre and post conference publications
- Gold Sponsor signage for display in your booth
- Gold Sponsor ribbons affixed to name badges

The price of Gold Level Sponsorship is \$7,500.00 and is limited to one sponsor.



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Sponsorship Opportunities (Continued)

Silver Level Sponsor - \$5,500

- Conference registration fees waived for 5 employees attending the conference
- 10x10 Presentation booth
- Company logo displayed on front cover of event notebooks given to each attendee
- 1/2 page ad in the event program
- Company signage at event registration table identifying your company as a Silver Sponsor
- Logo on ERAI website
- Recognition as a Silver Sponsor of ERAI Executive Conference in pre and post conference publications
- Silver Sponsor signage for display in your booth
- Silver Sponsor ribbons affixed to name badges

Bronze Level Sponsor - \$3,500

- Conference registration fees waived for 3 employees attending the conference
- 10x10 Presentation booth
- Company logo displayed on pens distributed to each attendee
- 1/4 page ad in the event program
- Logo on ERAI website
- Recognition as a Bronze Sponsor of ERAI Executive Conference in pre and post conference publications
- Bronze Sponsor signage for display in your booth
- Bronze Sponsor ribbons affixed to name badges

Corporate Sponsor/Beverage Service - \$3,000

- Conference registration fee waived for 2 attendees
- Corporate signage displayed at beverage service table for both days of the event
- Corporate logo displayed on cocktail napkins
- Small table for corporate literature, business cards and other promotional items

The price for Beverage Service Sponsorship is \$3,000.00 and is limited to one sponsor

Corporate Exhibitor - \$2,000

- Conference registration fees waived for 2 attendees
- 10x10 Presentation booth
- Recognition as an Exhibitor in pre and post conference publications
- Exhibitor ribbons affixed to name badges

The price of Exhibitor is \$2,000.00 and is limited to 10 exhibitors.

Event Program

Every attendee will receive a program containing the speaker biographies and presentations. This binder has a long-shelf life!

Presentation Booth Details

10'x10' presentation booths will be created with 8' back drape and 3' side drape, 6' draped table, 2 chairs and wastebasket. Each booth will be equipped with electric outlets. Broadband internet connectivity is available for an additional charge.



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
Sponsorship Payment:

Company: _____

Contact Name: _____ **Contact Email:** _____

Contact Telephone: _____ **Contact Fax:** _____

Payment Method: Master Card Visa American Express Check

   **Credit Card #:** _____ **Exp Date:** _____

Billing Address: _____

Submitting this form confirms your sponsorship, if the sponsorship level you are requesting is available. Payment is due with form. Sponsorship levels are available on a first come, first served basis. Please check the sponsorship level you would like to register for.

- Platinum Level Sponsor (1 available)** ----- ~~\$10,000~~
- Gold Level Sponsor (1 available)** ----- ~~\$7,500~~
- Silver Level Sponsor (1 available)** ----- ~~\$5,500~~
- Bronze Level Sponsor (4 available)** ----- ~~\$3,500~~
- Corporate Sponsor / Beverage Service (1 available)** ----- ~~\$3,000~~
- Corporate Exhibitor (10 available)** ----- ~~\$2,000~~

TOTAL: _____

Signature: _____ **Date:** _____