

# ERAI Executive Conference 2015



Hilton San Diego Bayfront, April 22-23, 2015

## 2015 ERAI Executive Conference Sponsorship Opportunities

ERAI is pleased to announce the 2015 ERAI Executive Conference will be held in San Diego, California at the Hilton San Diego Bayfront Hotel on April 22 and 23, 2015.

ERAI's Executive Conference lets you reach critical influencers and key decision-makers throughout the global supply chain of electronics. These exclusive opportunities are offered on a first come, first served basis, so act now and reserve your place! This year we are increasing exhibitor-attendee face time by adding on a Meet and Greet Exhibitor Crawl on April 21 in the exhibit hall (please see page 4 for details) as a compliment to our Networking Social on April 22.

Please contact Anne at 239-261-6268 if you are interested in a sponsorship opportunity or have questions regarding the planned activities.

### Platinum Level Sponsor and Networking Social Host - \$15,000.00

- Conference registration fees waived for 5 employees attending the conference
- 10x10 Presentation booth (\*For a new interactive way to connect with attendees, see page 4)
- Full page ad on the back of the event program
- Company signage at event registration table identifying your company as a Platinum Sponsor
- Banner logo in prime location on ERAI website
- Recognition as a Platinum Sponsor of ERAI Executive Conference in pre and post conference publications
- Platinum Sponsor signage for display in your booth
- Platinum Sponsor ribbons affixed to name badges
- Platinum Sponsor will act as the exclusive host for the Networking Social on April 22
- Networking Social Reception emcee —Opportunity to address attendees and bring your company message to entire audience
- Corporate signage at bar during Networking Social

The price of Platinum Level Sponsorship is \$15,000.00 and is limited to one sponsor.



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## Gold Level Sponsor - \$10,000.00

- Conference registration fees waived for 4 employees attending the conference
- 10x10 Presentation booth (\*For a new interactive way to connect with attendees, see page 4)
- Full page ad in the event program
- Company signage at event registration table identifying your company as a Gold Sponsor
- Logo in prime location on ERAI website
- Company logo exclusively displayed on lanyards given to each attendee
- Recognition as a Gold Sponsor of ERAI Executive Conference in pre and post conference publications
- Gold Sponsor signage for display in your booth
- Gold Sponsor ribbons affixed to name badges

The price of Gold Level Sponsorship is \$10,000.00 and is limited to one sponsor.



## Silver Level Sponsor - \$7,500.00

- Conference registration fees waived for 3 employees attending the conference
- 10x10 Presentation booth (\*For a new interactive way to connect with attendees, see page 4)
- 1/2 page ad in the event program
- Company signage at event registration table identifying your company as a Silver Sponsor
- Logo on ERAI website
- Company logo displayed on pens given to each attendee
- Recognition as a Silver Sponsor of ERAI Executive Conference in pre and post conference publications
- Silver Sponsor signage for display in your booth
- Silver Sponsor ribbons affixed to name badges

The price of Silver Level Sponsorship is \$7,500.00 and is limited to one sponsor.



## Bronze Level Sponsor - \$5,000.00

- Conference registration fees waived for 2 employees attending the conference
- 10x10 Presentation booth (\*For a new interactive way to connect with attendees, see page 4)
- 1/4 page ad in the event program
- Company logo displayed on notebooks given to each attendee
- Logo on ERAI website
- Recognition as a Bronze Sponsor of ERAI Executive Conference in pre and post conference publications
- Bronze Sponsor signage for display in your booth
- Bronze Sponsor ribbons affixed to name badges

The price of Bronze Level Sponsorship is \$5,000.00 and is limited to one sponsor.



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## Meal Sponsor - \$5,000.00

- Conference registration fees waived for 2 attendees
- Corporate signage displayed at buffet service table during a meal
- Giveaway emcee —Opportunity to address attendees and bring your company message to entire audience and announce giveaway winners during a meal
- Opportunity to provide attendees with a promotional item inserted into conference tote bag
- Recognition as a Meal Sponsor in pre and post conference publications
- Small table for corporate literature, business cards and other promotional items during sponsored meal.

The price of Meal Sponsor is \$5,000.00 and is limited to two sponsors.

## Workshop Session Sponsor - \$3,000.00

- Conference registration fee waived for 1 attendee
- Workshop Moderator for two days —opportunity to address workshop attendees on April 22 and 23
- Corporate signage displayed at refreshment table during refreshment break in workshop for two days
- Provides workshop attendees with beverages and a snack break during the workshop
- Small table in workshop room for corporate literature, business cards and other promotional items
- The workshop your company sponsors and moderates will be made on a first-come, first-served basis

The price of Workshop Session Sponsor is \$3,000.00 and is limited to four sponsors (one workshop per day).

## Water Service Sponsor – \$3,000.00

- Conference registration fee waived for 1 attendee
- Corporate signage displayed at beverage service table
- Corporate logo displayed on water bottles
- Small table for corporate literature, business cards and other promotional items
- Recognition as a Water Service Sponsor in pre and post conference publications

The price for Water Service Sponsor is \$3,000.00 and is limited to one sponsor.



## Morning Refreshment Sponsor - \$2,000.00

- Conference registration fee waived for 1 attendee
- Corporate signage displayed at refreshment table during morning refreshment break
- Small table in workshop room for corporate literature, business cards and other promotional items

The price of Morning Refreshment Sponsor is \$2,000.00 and is limited to two sponsors.

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## Exhibitor Opportunities

To enhance interaction between ERAI Executive Conference attendees and sponsors, we will be offering a new social opportunity, the Meet and Greet Exhibitor Crawl, in addition to our Networking Social. This will provide exhibitors with additional time to connect with existing and potential customers in the Exhibit Hall in a casual setting on the evening of April 21, 2015 before the start of the conference. We have provided new add on opportunities below that will help you draw in visitors to your booth.

### Corporate Exhibitor – \$3,000.00

- Conference registration fees waived for 2 attendees
- 10x10 presentation booth INCLUDING draped table, 2 chairs, wastebasket, carpet and electricity
- Recognition as an Exhibitor in pre and post conference publications
- Exhibitor ribbons affixed to name badges

The price for Corporate Exhibitor is \$3,000.00 and is limited to thirty sponsors.

**Exhibition/Presentation Booth Details:** 10'x10' presentation booths feature carpeting, 8' back drape and 3' side drape and includes a 6' draped table, 2 chairs and wastebasket. Each booth will also be equipped with standard electric outlets. Wireless internet connectivity is available for an additional charge.



New

## Networking Opportunity Available to EXHIBITORS ONLY

### Meet and Greet Exhibitor Crawl Appetizer Add On - \$700.00

- This is an add on for organizations who have selected a sponsorship option that includes a presentation booth. Meet and Greet Exhibitor Crawl will take place on Tuesday, April 21 in the Exhibit Hall.
- Add on provides for an appetizer of your selection to be served at your booth during the Crawl.

The price for the Meet and Greet Exhibitor Crawl Appetizer Add On is \$700.00 and is only available to companies with a presentation booth.

### Reception Drink Tickets Add On - \$300.00

- This is an add on for organizations who have selected a sponsorship option that includes a presentation booth. Meet and Greet Exhibitor Crawl will take place on Tuesday, April 21 in the Exhibit Hall and the Networking Social will be held on Wednesday, April 22.
- Add on provides you with twenty (20) drink tickets that can be provided to conference attendees during the Meet and Greet Exhibitor Crawl and/or the Networking Social.

The price for Reception Drink Tickets Add On is \$300.00 and is only available to companies with a presentation booth.

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## Conference Advertising Opportunities

### Tote Bag Sponsorship - \$2,500.00

- Your company logo featured on the tote bags distributed to all conference attendees.
- The price for this advertising is \$2500.00 and is limited to one sponsor.



### Retractable Banner in General Session - \$1,000.00

- Full color retractable banner placed in general session area.
  - Share your message with all attendees and take your banner home with you in a convenient carry case.
- The price for this advertising is \$1,000.00 and is limited to a maximum of eight sponsors.

### Tote Bag Insert - \$750.00

- One piece of your company's promotional literature or a promotional item inserted into the conference tote bag each attendee will receive.

The price for this advertising is \$750.00 and is limited to a maximum of fifteen sponsors.

### 1/2 Page Ad in Event Program - \$500.00

- Half page ad must be camera-ready, submitted electronically as a PDF or high resolution JPG.
- Submissions are due two months prior to conference.

The price for this advertising is \$500.00 and is limited to a maximum of ten sponsors.

### 1/4 Page Ad in Event Program - \$250.00

- Quarter page ad must be camera-ready, submitted electronically as a PDF or high resolution JPG.
- Submissions are due two months prior to conference.

The price for this advertising is \$250.00 and is limited to a maximum of twenty sponsors.

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Company:

Contact Name:

Contact Email:

Contact Telephone:

Contact Fax:

Payment Method:

Master Card

Visa

American Express

Check (must be received to confirm sponsorship)



Credit Card #:

Exp Date:

Security Code:

Billing Address:

Sponsorship levels are available on a first come, first served basis. Submitting this form along with payment confirms your sponsorship, if the sponsorship level you are requesting is available. **Sponsorship requests are only guaranteed once payment is received.** Payment is due with form and is not refundable. Please check the sponsorship level you would like to register for and return the form via fax to 239-919-5823.

- |   |                     |
|---|---------------------|
| <input checked="" type="checkbox"/> <del>Platinum Level &amp; Networking Social Sponsor (1 available)</del> | <del>\$15,000</del> |
| <input checked="" type="checkbox"/> <del>Gold Level Sponsor (1 available)</del>                             | <del>\$10,000</del> |
| <input checked="" type="checkbox"/> <del>Silver Level Sponsor (1 available)</del>                           | <del>\$7,500</del>  |
| <input checked="" type="checkbox"/> <del>Bronze Level Sponsor (1 available)</del>                           | <del>\$5,000</del>  |
| <input type="checkbox"/> Meal Sponsor (2 available)- - - - -  | \$5,000             |
| <input type="checkbox"/> Workshop Session Sponsor (4 available)- - - - -                                    | \$5,000             |
| <input checked="" type="checkbox"/> <del>Water Service Sponsor (1 available)</del>                          | <del>\$3,000</del>  |
| <input type="checkbox"/> Morning Refreshment Sponsor (2 available)- - - - -                                 | \$2,000             |
| <input type="checkbox"/> Corporate Exhibitor (30 available)- - - - -  | \$3,000             |
| <input type="checkbox"/> Meet & Greet Exhibitor Appetizer Add On - - - - -                                  | \$700               |
| <input type="checkbox"/> Meet & Greet Exhibitor Drink Tickets Add On- - - - -                               | \$500               |
| <input checked="" type="checkbox"/> <del>Tote Bag Sponsor (1 available)</del>                               | <del>\$2,500</del>  |
| <input type="checkbox"/> Retractable Banner (7 available)- - - - -  | \$1,000             |
| <input type="checkbox"/> Tote Bag Insert (15 available)- - - - -  | \$750               |
| <input type="checkbox"/> 1/2 page Ad in Event Program (9 available)- - - - -                                | \$500               |
| <input type="checkbox"/> 1/4 page Ad in Event Program (20 available)- - - - -                               | \$250               |

Cardholder Signature:

Date: