

ERAI

Executive Conference 2012

BELLAGIO Las Vegas, NV

MAY 17 - 18, 2012

Co-hosted by ERAI, Inc. and IHS, Inc.



Overview

In 2011, ERAI reported a record 1,000+ counterfeit incidents covering millions of parts. The growing threat of counterfeit electronic parts continues to plague the world's Military, Aerospace, Defense and high tech electronics manufacturing communities prompting another significant "game changer".

The focus of the 2012 ERAI Executive Conference will be the imminent and widespread changes all sectors of the supply chain should expect as a result of the language contained in H.R.1540: National Defense Authorization Act for Fiscal Year 2012 (Sec. 818. Detection and Avoidance of Counterfeit Electronic Parts). ERAI, IHS, and industry experts will lead attendees through keynote sessions, workshops, and panel discussion on the most pressing issues facing the electronics value chain.

The conference will be held on May 17 and 18, 2012 at the Bellagio in Las Vegas, Nevada. Various sponsorship and advertising opportunities are available. If you have questions, please call 239-261-6268 or email Kristal Snider, Conference Organizer, at ksnider@erai.com.

Sponsorship Opportunities

Platinum Level Sponsor - \$15,000

- Conference registration fees waived for all employees attending the conference
- 10x10 Presentation booth
- Full page ad on the back of the event program
- Company signage at event registration table identifying your company as a Platinum Sponsor
- Banner logo in prime location on ERAI website
- Company logo exclusively displayed on tote bags given to each attendee
- Company logo displayed on notebooks given to each attendee
- Recognition as a Platinum Sponsor of ERAI Executive Conference in pre and post conference publications
- Platinum Sponsor signage for display in your booth
- Platinum Sponsor ribbons affixed to name badges

The price of Platinum Level Sponsorship is \$15,000.00 and is limited to one sponsor.

Gold Level Sponsor - \$10,000

- Conference registration fees waived for 7 employees attending the conference
- 10x10 Presentation booth
- Full page ad in the event program
- Company signage at event registration table identifying your company as a Gold Sponsor
- Logo in prime location on ERAI website
- Company logo exclusively displayed on pens given to each attendee
- Company logo displayed on notebooks given to each attendee
- Recognition as a Gold Sponsor of ERAI Executive Conference in pre and post conference publications
- Gold Sponsor signage for display in your booth
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The price of Gold Level Sponsorship is \$10,000.00 and is limited to one sponsor.

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Sponsorship Opportunities (Continued)

Silver Level Sponsor - \$7,500

- Conference registration fees waived for 5 employees attending the conference
- 10x10 Presentation booth
- 1/2 page ad in the event program
- Company signage at event registration table identifying your company as a Silver Sponsor
- Logo on ERAI website
- Company logo displayed on notebooks given to each attendee
- Recognition as a Silver Sponsor of ERAI Executive Conference in pre and post conference publications
- Silver Sponsor signage for display in your booth
- Silver Sponsor ribbons affixed to name badges

The price of Silver Level Sponsorship is \$7,500.00 and is limited to one sponsor.

Bronze Level Sponsor - \$5,000

- Conference registration fees waived for 3 employees attending the conference
- 10x10 Presentation booth
- 1/4 page ad in the event program
- Company logo displayed on notebooks given to each attendee
- Logo on ERAI website
- Recognition as a Bronze Sponsor of ERAI Executive Conference in pre and post conference publications
- Bronze Sponsor signage for display in your booth
- Bronze Sponsor ribbons affixed to name badges

The price of Bronze Level Sponsorship is \$5,000.00 and is limited to 4 sponsors.

Cocktail Reception Sponsor - \$10,000

- Reception emceed and directed by Reception Sponsor—Opportunity to address attendees and bring your company message to entire audience
- Conference registration fees waived for 7 employees attending the conference
- 10x10 Presentation booth
- Corporate logo displayed on reception napkins
- Logo on ERAI website
- Recognition as a Reception Sponsor in pre and post conference publications
- Corporate signage at bar

The price of Cocktail Reception Sponsor is \$10,000.00 and is limited to 1 sponsor.

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Sponsorship Opportunities (Continued)

Breakfast Sponsor - \$5,000

- Conference registration fees waived for 2 attendees
- 10x10 Presentation booth
- Corporate signage displayed at breakfast service table for one day of the event
- Corporate logo displayed on napkins
- Recognition as a Breakfast Sponsor in pre and post conference publications
- Small table for corporate literature, business cards and other promotional items

The price of Breakfast Sponsor is \$5,000.00 and is limited to 2 sponsors.

Lunch Sponsor - \$7,000

- Conference registration fees waived for 3 attendees
- 10x10 Presentation booth
- Corporate signage displayed at lunch service table for one day of the event
- Corporate logo displayed on lunch napkins
- Recognition as a Lunch Sponsor in pre and post conference publications
- Small table for corporate literature, business cards and other promotional items

The price of Lunch Sponsor is \$7,000.00 and is limited to 2 sponsors.

Beverage Service Sponsor – \$3,000

- Conference registration fee waived for 2 attendees
- Corporate signage displayed at beverage service table for one day of the event
- Corporate logo displayed on cocktail napkins
- Small table for corporate literature, business cards and other promotional items

The price for Beverage Service Sponsorship is \$3,000.00 and is limited to 2 sponsors.

Corporate Exhibitor - \$3,000

- Conference registration fees waived for 2 attendees
- 10x10 Presentation booth
- Recognition as an Exhibitor in pre and post conference publications
- Exhibitor ribbons affixed to name badges

The price of Exhibitor is \$3,000.00 and is limited to 20 exhibitors.

Event Program

Every attendee will receive a program containing the speaker biographies and presentations. This binder has a long-shelf life!

Presentation Booth Details

10'x10' presentation booths will be created with 8' back drape and 3' side drape, 6' draped table, 2 chairs and wastebasket. Each booth will be equipped with electric outlets. Broadband internet connectivity is available for an additional charge.

Registration Starts February 2012 | Advertising opportunities are available | 239-261-6268 | info@erai.com

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Sponsorship Payment:

Company:

Contact Name:

Contact Email:

Contact Telephone:

Contact Fax:

Payment Method: Master Card Visa American Express Check (must be received by April 1)



Credit Card #:

Exp Date:

Billing Address:

Submitting this form confirms your sponsorship, if the sponsorship level you are requesting is available. Payment is due with form. Sponsorship levels are available on a first come, first served basis. Please check the sponsorship level you would like to register for and return the form via fax to 239-280-2885.

- | | |
|---|----------|
| <input type="checkbox"/> Platinum Level Sponsor (1 available) | \$15,000 |
| <input type="checkbox"/> Gold Level Sponsor (1 available) | \$10,000 |
| <input type="checkbox"/> Silver Level Sponsor (1 available) | \$7,500 |
| <input type="checkbox"/> Bronze Level Sponsor (4 available) | \$5,000 |
| <input type="checkbox"/> Cocktail Reception Sponsor (1 available) | \$10,000 |
| <input type="checkbox"/> Breakfast Sponsor (2 available) | \$5,000 |
| <input type="checkbox"/> Lunch Sponsor (2 available) | \$7,000 |
| <input type="checkbox"/> Beverage Service Sponsor (2 available) | \$3,000 |
| <input type="checkbox"/> Corporate Exhibitor (20 available) | \$3,000 |

Cardholder Signature:

Date: